

TERESA M. YOUNG ELECTED 1st VICE PRESIDENT OF CALIFORNIA SIGN ASSOCIATION

Sign Biz[®] President Continues Service to Industry

Sacramento, CA (December 9, 2010)- The California Sign Association (CSA) Board of Directors unanimously approved the election of Teresa M. Young to position of 1st Vice President. This Executive Committee role serves CSA for a year, with a normal progression to the seat of President. This marks the first time a digital sector representative has been elected to this leadership role for the organization.

CSA is the pre-eminent trade association serving California's sign industry. Founded in 1959, CSA is an association of professionals representing manufacturers, suppliers, consumers, and users of signage and visual communication media. While Ms Young was representing the digital (commercial) sign sector for several years on the Board, she served as an advocate for all association members in her 2010 role as 2nd Vice President.



[Pictured: Brad Walker]

It is the first time a digital, commercial shop representative has been elected to the Executive Committee, leading to the role of President of the Board. Along with CSA Executive Director Brad Walker, also guiding the association and serving on the Executive Committee are Skip Moore, Past Chairman; Mark Gastineau, President; and Robert Shimmin, Secretary/Treasurer. Ms Young received unanimous approval in the election by members of CSA's Board of Directors.

Ms. Young has more than 25 years of hands-on sign industry experience, including multiple Board roles. For the past 20 years she has been President/CEO of Sign Biz, Inc., founder of nearly 200 brick and mortar digital sign companies. She was previously Chairman of the International Sign Association, and is currently Chair of its Sustainability Committee. Young has extensive experience in education and entrepreneurship.

"As a sign industry board member for the past decade, I experienced firsthand the power of a trade association to improve the conditions within which we do business," said Young.

"CSA works to support the visual communication needs of business owners, and is the go-to resource and networking venue for California's sign manufacturers, suppliers, service providers, and professional sign companies. While CSA is doing great things, we can't be complacent—our Vision Statement calls us forward to a more inclusive and empowered membership base. CSA is a unified voice of professionals dedicated to the evolving needs of the California signage and visual communications industry."



About Sign Biz® Inc.

Sign Biz®, Inc., founder of a worldwide chain of independently-owned digital sign & graphics businesses, provides turnkey equipment, marketing, and operational support for its member companies in the digital sign and graphics industry. Consulting, project management and ongoing education programs and publications are offered to Sign Biz Network Members on an exclusive basis.

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About CSA

Founded in 1959, CSA is an association of professionals representing manufacturers, suppliers, consumers, and users of signage and visual communication media. Its stated mission is to "serve the industry by improving government relations, enhancing the professionalism of members, creating networking opportunities, and promoting the economic vitality, safety, and aesthetics of the communities its members serve."

www.calsign.org

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