
3V CELEBRATES A VIBRANT GRAND OPENING!

Pat and Stefanie Dacy Bring a “Vibrant Visual Voice” to Business



Hermosa Beach, CA (November 8, 2010)- Stefanie Dacy and husband Pat launched their new sign business, 3V Signs & Graphics, with a Ribbon Cutting at 4 P.M. on Thursday, October 28th, 2010. Representatives from the Redondo Beach Chamber of Commerce, as well as members of the business community enjoyed live music, a refreshing business atmosphere, and special guest appearance by Paul Kalakimau Strauch, Jr., world-renowned surf legend. Friends and family also joined in to complete the celebration of a remarkable and colorful new enterprise for this bustling beachside community in Southern California.

Dacy Grand Opening, continued

Entertainment appropriate to this beach community was provided by Hula Halau 'O Lilinoe – a group of Hawaiian musicians who performed with ukulele. (www.HalauOLilinoe.org)

Pictured here, left to right:
Paul K. Strauch, Jr.; Lincoln Kaio,
the band's leader; Pat Dacy and
Stefanie Dacy.



The event marks a natural next step for the husband and wife team. Stefanie, already self-employed as an insurance agent and distributor of a card service, was the first to contact Sign Biz, Inc, a business development company located in Dana Point, CA. This corporation provides start-up programs and ongoing support in a worldwide network of eco-digital sign companies. When Stefanie's husband, Pat, was downsized out of his job as District Sales Manager in the pharmaceutical industry, they both knew it was time for an entrepreneurial partnership. The growth of visual communications drew them to the sign industry, both for its creative aspects as well as for the health of the industry overall.

Pat and Stefanie immediately agreed that the South Bay was home and they wanted to stay there. After demographic reports were prepared by Sign Biz, Inc., they knew that Hermosa Beach offered a vital business community in need of their new services. 3V Signs & Graphics is one of the newest members of Sign Biz Network, the world's largest chain of non-franchised imaging sign companies. They were equipped right from the beginning with a new model of Roland printer that offers some unique features that 3V graphic designer, Isaac Ramirez, was excited about.

When asked if starting their own business together for the first time has been easier or harder than expected, Stefanie said, "Having been married a long time we know each other very well but I did not really know Pat in the work setting so that has made for some unexpected challenges. Pat is a go getter and has done a lot to move us forward which has made some things easier than I thought they would be."

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Dacy Grand Opening, continued

What does this all of this mean for the business community?

Pat explains, “One, we’ve got the latest technology in town, which is metallic ink printing. We can print metallic ink, silver metallic ink specifically, and then tint it in a range of different colors-- which gives an extra flash, an extra eye-catching, eye-popping effect so a customer just wants to reach out and grab the message! It’s for folks that really want to grab somebody’s attention.

“Two, we plan to exceed our customer’s expectations, as well as keep them informed about new products and services that could increase sales and boost their bottom line.”



3V promises to play a significant role in coloring and promoting the identities and products of companies in this community and across the country. They are already living up to their motto, giving “A Vibrant, Visual Voice” to the business community with a full range of services, including business consulting, complete graphic design services, state of the art visual impact systems, and extremely fast turnaround times.

The new business is conveniently located at 434 Pacific Coast Highway, Hermosa Beach, CA. For more information about 3V Signs & Graphics products and services, call them at 310-372-0888 or email info@3vsigns.com. You will find their website at www.3Vsigns.com.



About Sign Biz® Inc.

Sign Biz®, Inc., founder of a worldwide chain of independently-owned digital sign & graphics businesses, provides turnkey equipment, marketing, and operational support for its member companies in the digital sign and graphics industry. Consulting, project management and ongoing education programs and publications are offered to Sign Biz Network Members on an exclusive basis.

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