



NEWS RELEASE

For Immediate Release

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Carnival Day at Maryland Signs and Graphics!

Towson, MD (October 10, 2010) – David and Frida Kurniawan will launch their new business *Maryland Signs and Graphics* with a carnival-themed Grand Opening on Sunday, October 10 from 2 p.m. to 5 p.m. Family and friends will join in the festivities to help the Kurniawans celebrate their new venture in grand style!

This is more than simply a cutting-edge visual communications company. Maryland Signs & Graphics is equipped with the area's first environmentally-friendly latex printer, the HP L25500.

Stepping immediately to the forefront of their chosen industry, the Kurniawan's furnished the new sign business with a truly remarkable new printer with as newest members of the Sign Biz Network. This is a network of 200 eco-digital sign companies launched with the services of Sign Biz, Inc., a business development company located in Dana Point, CA. The corporation is one of only six entities in the US authorized to offer special incentives to purchasers of HP's new L25500 latex printer.

"We appreciate this printer for a number of reasons, just one of which is the "green" aspect. This latex printer is utilizing "Latex" water-based, environment-friendly inks for vibrant, photo-realistic prints. But beyond that, from a practical standpoint, our business owners are seeking the savings in time and energy – these prints are dry when they emerge, so there is zero waiting, in contrast to the 24 hours needed before laminating solvent or eco-solvent ink prints. In addition, no air scrubbers drawing electrical power, no dealing with harmful VOCs and smell issues," explains Paul Strauch, VP Worldwide Product Development for the corporation.

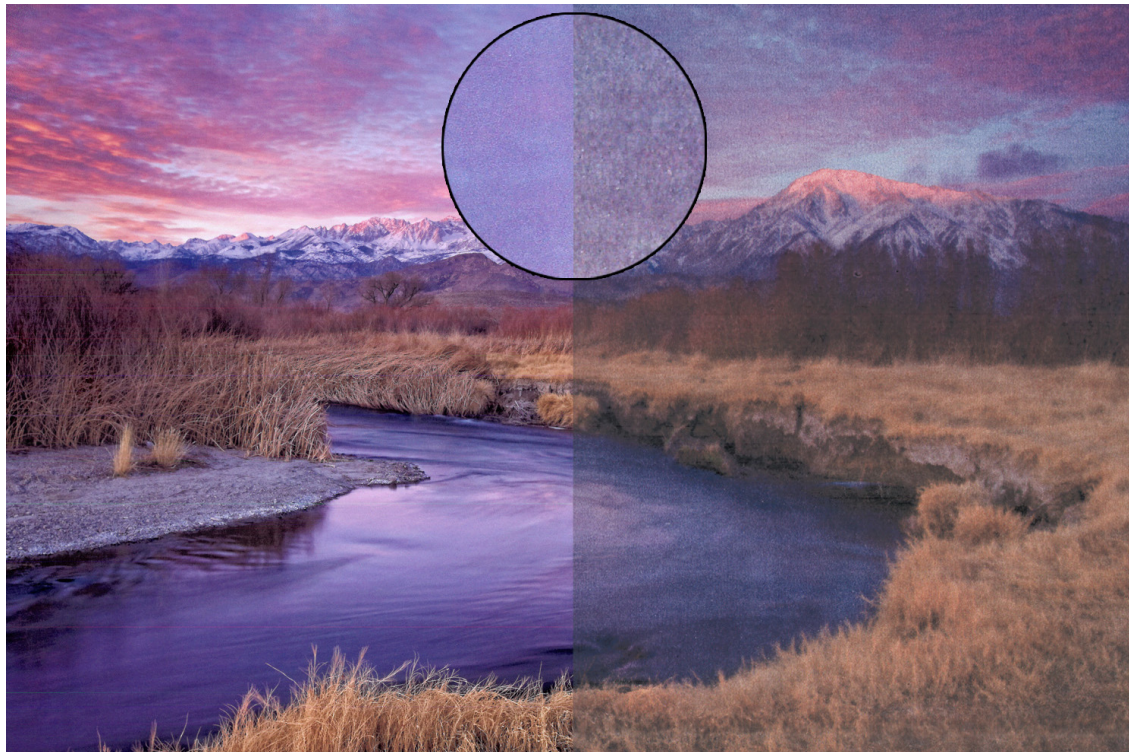
Some added benefits that drew the attention of the new shop owners in Maryland were the deep color saturation for lightbox faces, and the ease of use for vehicle wraps.

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David and Frida, selected the L25500 after extensive research. David has been in the sign business as a graphic designer and specifier for a number of years. He noted that wall murals produced on HP's latex printer could be used in locations where eco-solvent and solvent prints could be prohibited, such as hospitals.

Located at 31 West Chesapeake Ave. in Towson, Maryland Signs and Graphics is situated on the site formerly occupied by Wolford Bakery. It will be open 5 days a week, Monday through Friday, from 9:30 a.m. to 6 p.m. and Saturdays by appointment only. The business will be closed on Sunday.



HP LATEX INKS (L25500)

Traditional Eco-Solvent Inks



About Sign Biz® Inc.

Sign Biz®, Inc., founder of a worldwide chain of independently-owned digital sign & graphics businesses, provides turnkey equipment, marketing, and operational support for its member companies in the digital sign and graphics industry. Consulting, project management and ongoing education programs are offered to Sign Biz Network Members on an exclusive basis.

The Mission of the Sign Biz organization is to provide an innovative and productive digital sign and graphics business model, the best education and equipment, and lifetime member services, to support entrepreneurs in the most successful network of full-service imaging sign companies worldwide.

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