

## NEWS RELEASE

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**For Immediate Release**

## SIGN BIZ® DEBUTS REMODELED WEBSITE New Search Tools Combine Resources of Five Websites into One

Dana Point, Calif., (July 15, 2010) - Sign Biz, Inc., founder of the largest non-franchise sign chain in the US, has launched its completely redesigned website with new search tools for its multi-site portfolio of services.

With web standards compliant coding for clean loading, and a focus on educational content that is designed to satisfy industry aficionados as well as neophytes, this corporate site was completely remodeled, and features new, customized search tools.



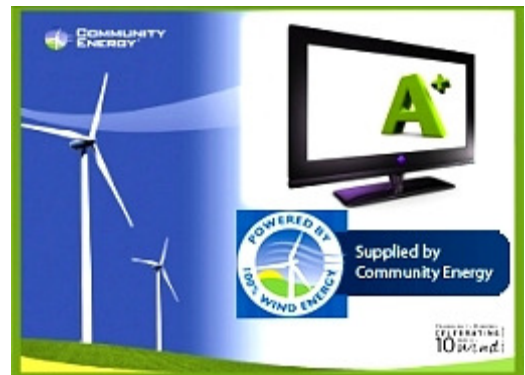
Those seeking information about current trends and statistics, a free business plan tutorial or simply to find a Sign Biz member in their area, can use the search bar to seek and display the resources of the company site and four other websites found under the Sign Biz umbrella.

For those seeking insights into the digital sign industry, the site contains statistical evidence Sign Biz, Inc. obtained from their chain of independently owned sign shops that provides data on trends in the industry.

"Having access to the world's largest chain of non-franchised sign companies provides a unique advantage when it comes to understanding the dynamics of the visual communications industry, and where it is going. This site is designed to reflect the best of web standards and our own unique business model. Our business owners are also featured in a store locator service on our website as always, at no charge," states Teresa M. Young, President of Sign Biz, Inc.

Paul Strauch, VP Marketing for the Sign Biz Corporation, explains, "We completed our R&D process over the past 4 months, which involved beta testing at the store level, refinements of the search features, and testing of the much-desired business plan tutorial format."

"In addition, as always, our websites are powered by 100% wind energy. Since generating wind energy on site isn't feasible, all web hosting electricity use is offset with wind-generated Renewable Energy Certificates, which prevent the release of 2,660 metric tons of carbon dioxide from entering the atmosphere each year," adds Young.



The site also provides links to the company's social media places, YouTube videos at the top of the home page, and a Twitter feed is accessible directly on the website itself.



## **About Sign Biz® Inc.**

Sign Biz®, Inc., founder of a worldwide chain of independently-owned digital sign & graphics businesses, provides turnkey equipment, marketing, and operational support for its member companies in the digital sign and graphics industry. Consulting, project management and ongoing education programs are offered to Sign Biz Network Members on an exclusive basis.

The Mission of the Sign Biz organization is to provide an innovative and productive digital sign and graphics business model, the best education and equipment, and lifetime member services, to support entrepreneurs in the most successful network of full-service imaging sign companies worldwide.

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