
AMERICAN SIGN MUSEUM GOES TO AUCTION!

Auction Goes On-Line- No Fooling!

April 1, 2011 - No, the American Sign Museum is not auctioning off its vintage sign collection. But what the museum is doing for the first time ever is holding its annual fundraising auction of donated sign industry items on-line. It all begins at midnight on April Fool's Day. No foolin'.

For the last seven years, the museum's major fundraising event of the year has been a Silent Auction, held at its booth at the International Sign Association's SIGN EXPO. Consequently, the bidding was limited to attendees at the show, who had a mere 2-1/2 days in which to bid. By going on-line, the entire sign and imaging industry can now participate. Here's a chance for sign and imaging companies to buy products and services, equipment and materials, they use every day. Items such as:

- Business, estimating and design software
- Printers and cutters/plotters
- Adhesives and tapes
- Vinyl and printing media
- Banners and banner components
- Digital printing services
- Neon equipment, materials and components
- LED and lighting products/systems
- Paints, coatings and laminates
- Sign components and systems
- Awnings and flexible face materials
- Engineering services
- Plastic and other sheet materials

Teresa M. Young, President of Sign Biz, Inc and a supporter of the Museum being considered for a Museum Board Trustee position adds, "There's something for everyone, whether you're a sign company, product manufacturer, wholesaler or distributor." Tod Swormstedt points out, "All items are at discount prices! Plus, you'll have the good feeling of supporting your industry's museum. You'd be a fool not to participate!"

Again, the bidding starts at 12 midnight Eastern Standard Time on April 1, 2011 and continues for 30 days and nights, ending on Saturday, April 30 at 3:00 pm Pacific Standard Time. Those attending the ISA SIGN EXPO show in Las Vegas can get in their last-minute bids on-site at the museum's booth (#3317). But don't wait for the show. Let the bidding begin! Go to: www.biddingforgood.com/americansignmuseum

*The American Sign Museum wishes to thank all of its donors as well as its partners including its media sponsors **Sign Builder Illustrated**, **Signs of the Times** and **Big Picture** magazines, as well as its association sponsors-- the International Sign Association and related state and regional associations.*