

SIGN BIZ & EXTREME MAKEOVER: HOME EDITION

The Sign Biz Network Contributes \$25K to Ft. Hood Shooting Victim

Extreme Makeover: Home Edition, the Emmy-award winning hit reality show on ABC Television, went to Salado, Texas to surprise one lucky family with an extreme home makeover.

Along with all the community volunteers donating their time and energy to make this happen during the week of December 6th, one chain of sign company entrepreneurs stepped up as well. Teresa M. Young, president of Sign Biz®, Inc., was approached by Don Smith, owner of Imagination SIGNworks in McKinney, TX, for the opportunity to contribute to a production of Extreme Makeover: Home Edition in Texas. Young's company is founder of a worldwide chain of nearly 200 independently-owned digital sign & graphics businesses known as The Sign Biz Network, of which Don's company is a member.

Everything changed for Zeigler and his fiancée, Jessica Hansen, after Zeigler was shot in the head, left shoulder, forearm and hip at the Soldier Readiness Processing Center, where he was getting final medical checks before leaving for Officer Candidate School in Fort Benning, GA. SSG Zeigler was paralyzed after the Fort Hood attack. Instead of pursuing his military career, Zeigler spent the next 10 months battling for his life with Hansen by his side, and is exceeding doctor's expectations as he is now walking with the aid of a cane.

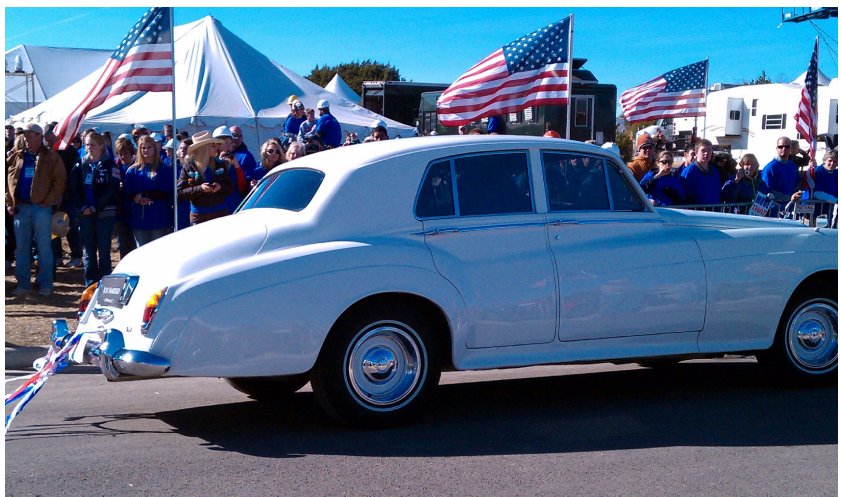
EMHE leader, Ty Pennington and designers Leigh Anne Tuohy, Paul DiMeo and Xzibit, worked with local builder Tilson Home Corporation, the Texas Association of Builders and Temple-Inland Inc. to build the new home. In addition, a wedding the morning of the "Reveal" was designed, so that Ziegler and Hansen could start life in their new home as newlyweds.

"The contributions we were able to make are small compared to the sacrifices our armed forces make each day," said Young.

Doyle Simons, chairman and CEO of Temple-Inland Inc., agreed.

"We owe so much to the men and women serving in the armed forces," he said. "While we can never fully repay them for their dedication and sacrifice, we are honored, humbled and excited to be sponsors of this wonderful project, which will give Patrick and Jessica a new home in the heart of Texas."

Photo: A Bentley transports the newlyweds to the site of their new home.





Young (pictured with Don Smith) was immediately committed to bringing this cause, known only as “Production #816,” to all Sign Biz Members around the globe. These brick-and-mortar sign companies, together with Imagination SIGNworks, gave Young the confidence to commit to a goal of \$10,000 worth of cash and in-kind donations for the week-long build project.

Even in these tough economic times, the goal was exceeded. Young adds, “Our goal – our promise to them originally, was for a total contribution of \$10,000, but through these efforts, the assistance of some sign industry suppliers the entire Sign Biz Network we will reach \$25,000!”

The sign industry as a whole is generous with causes. “Digital sign shops loosen the purse strings when it comes to tugs at the heartstrings,” explained Young. Young and Smith were able to participate in the Braveheart March for the episode that averages 6.8 million viewers. In her YouTube video address late last month, Young said, “When they say, Move That Bus!! I’ll be there, standing proudly alongside Don Smith, who started all of this with his deep commitment, and I’ll be standing beside all of you in spirit. The Sign Biz Network is kindness in action, yesterday, today, and always.”

The sign industry suppliers who donated products for Production #816 are Denco Sales (Kris Kliever), Denver, CO; and N.Glantz & Son (Gary Palmore & Joe Salvador), Dallas, TX.



Abiding by ABC policy, until the week of December 6th when the Extreme Makeover: Home Edition bus rolled into town, the recipient information and other details were kept closely guarded. Finally, two and a half months later, the show airs on Sunday, February 20th, at 8:PM.



About Sign Biz[®] Inc. & The Sign Biz Network

Sign Biz[®], Inc., founder of a worldwide chain of independently-owned digital sign & graphics businesses, provides turnkey equipment, marketing, and operational support for its member companies in the digital sign and graphics industry. Nearly 200 eco-digital_{sm} sign companies worldwide make up the Sign Biz Network. Each plays a significant role in promoting the identities, the products, and the events of their business neighbors around the world, and support strong connections to their local communities and business neighbors.

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