

## NEWS RELEASE

*For Immediate Release*

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# Teresa M. Young Elected First Chairwoman of the International Sign Association

## INTERNATIONAL SIGN ASSOCIATION NAMES EXECUTIVE COMMITTEE, BOARD OF DIRECTORS FOR 2007

*Alexandria, VA (January 3, 2007)–*

If you didn't already know, there's a new ISA Executive Chairman in charge for 2007, or should we stand corrected and appropriately use the term, "Chairwoman"?

The newly elected *first chairwoman in ISA's 67-year history* is none other than the CEO of the Sign Biz Network. Sign Biz®, Inc. is founder of the largest worldwide chain of independently-owned digital sign & graphics businesses. The respected company provides turnkey equipment, software and education services for its member companies in the digital sign and graphics industry.



Representing over 2,000 member companies worldwide in an industry that accounts for over \$20 Billion in annual sales in the USA alone, Teresa definitely will be challenged with the advocacy of guiding the ISA board of directors to fulfill its mission of improving sign industry professional standards, national, state and local sign codes, health and safety practices, energy cost issues and continuing higher education programs. She's always been a true "shaker and mover" and no doubt will raise the bar for her chairwoman's duties and responsibilities.

“A year ago, when so many of the board's long-time members were retiring after years of commitment, we began to consider the mix of backgrounds, experience, skills and range of contacts that would best serve the organization's interests and supplement ISA's current talent pool,” said 2007 ISA Chairwoman Teresa M. Young. “The nomination process brought a slate of talented new board members who are knowledgeable and passionate about what this organization does and hopes to accomplish.

“Today, the transfer of power from the mentors of our past to the new volunteers of 2007 can be deemed a resounding success,” said Young. “Our new Board Members are eager to deliver tangible benefits for our industry and our members. I am very proud to follow the wisdom of this board as its chairwoman for the next 12 months.”

In addition to the new board of directors, Teresa M. Young, president and CEO of SIGN BIZ, Inc. in Dana Point, Calif., was named chairman of the International Sign Association for 2007, becoming the first woman to head the nation's leading on-premise signage industry group.

"Teresa is an outstanding and highly successful business leader and we feel very fortunate to have her at the helm of our organization as we implement a new strategic direction," said ISA President and CEO Lori Anderson. "Teresa knows the industry, she's familiar with the issues facing us and she understands what our members expect of ISA. She is exactly the right person at the right time."

Young will be joined by Ken Von Wald, president of Denco Sales Co., Denver, Colo., in the role of vice chairman and Roy Cox, president of Trav-Ad Signs, Inc., Huntsville, Ala., as ISA's secretary/treasurer. Thomas L. Cummings III, chief operating officer of Encore Image Group, Torrance, Calif., will serve as immediate past chairman for 2007.

"The collective talent level and industry experience of our new executive committee is impressive," said Anderson. "With this leadership team in place, ISA has a solid foundation for ensuring that our organization grows in a prudent manner while remaining committed to our mission of supporting, improving and promoting the sign industry."

"Women continue to make significant contributions to the sign industry around the globe, and I am pleased to be playing a role in our industry's most supportive association," says Young.

You can read all about her vision and position statement on Page 106 in the January 2007 issue of Signs of the Times Magazine.

For more information, contact ISA at (703) 836-4012 or visit [www.signs.org](http://www.signs.org).

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## **About ISA**

ISA is a 2,200 member organization comprised of manufacturers, users, and suppliers of on-premise signs and sign products produced by more than 400,000 employees in all 50 states and 69 foreign countries. ISA exists to support, promote, and improve the \$30 billion-a-year sign industry, which sustains the nation's nearly \$3 trillion-a-year retail industry.

## **About Teresa M. Young**

For 20 years, Teresa M. Young has supported new entrepreneurs entering the computer-aided sign (CAS) industry, first as mentor and trainer while operating her own sign business (1985 to 1992), and then as President and CEO of Sign Biz, Inc.

Her corporation has grown rapidly, and the Sign Biz Network is now the largest chain of CAS businesses worldwide in which the owners pay no royalties, totaling more than 150 businesses throughout the US, Bahamas, Canada, Mexico and Philippines, and Mongolia.

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