
Teresa M. Young Elected First Chairwoman of the International Sign Association

Sign Biz President/CEO is First Woman Ever Elected to the Role

Dana Point, Calif., (January 3, 2007) -

If you didn't already know, there's a new ISA Executive Chairman in charge for 2007, or should we stand corrected and appropriately use the term, "Chairwoman"?

The newly elected *first chairwoman in ISA's 67-year history* is none other than the CEO of the Sign Biz Network. Sign Biz®, Inc. is founder of the largest worldwide chain of independently-owned digital sign & graphics businesses. The respected company provides turnkey equipment, software and education services for its member companies in the digital sign and graphics industry.



Representing over 2,000 member companies worldwide in an industry that accounts for over \$20 Billion in annual sales in the USA alone, Teresa definitely will be challenged with the advocacy of guiding the ISA board of directors to fulfill its mission of improving sign industry professional standards, national, state and local sign codes, health and safety practices, energy cost issues and continuing higher education programs. She's always been a true "shaker and mover" and no doubt will raise the bar for her chairwoman's duties and responsibilities.

"I have been active with ISA since the early 90's, commencing with Bill Deal's term as president of NESA. Since then, I have been impressed with the revisioning process the Association has undertaken, and believe that this has given ISA more efficacy to champion the sign industry. Specifically, the demand for our government relations efforts, and our opportunities for partnership as we expand our education and certification programs is a gratifying confirmation of the impact ISA has had in the lives and careers of our members."

"Women continue to make significant contributions to the sign industry around the globe, and I am pleased to be playing a role in our industry's most supportive association," says Young.

You can read all about her vision and position statement on Page 106 in the January 2007 issue of Signs of the Times Magazine.

-more-

About Teresa M. Young

For 20 years, Teresa M. Young has supported new entrepreneurs entering the computer-aided sign (CAS) industry, first as mentor and trainer while operating her own sign business (1985 to 1992), and then as President and CEO of Sign Biz, Inc.

Her corporation has grown rapidly, and the Sign Biz Network is now the largest chain of CAS businesses worldwide in which the owners pay no royalties, totaling more than 150 businesses throughout the US, Bahamas, Canada, Mexico and Philippines, and Mongolia.

About ISA

The International Sign Association (ISA) was founded in 1944 as the National Electric Sign Association (NESA) to represent manufacturers, users and suppliers of on-premise signs and sign products. Our members represent the industry at all levels, across the world. ISA exists to support, promote and improve the sign industry.

In today's competitive environment, effective on-premise signage is a critical component of a business' success. Signs can vary from a small doorplate sign to large neon lettering such as you see in Las Vegas or Times Square, NY.

For more information about signage and the importance it can play in a businesses success, please visit the [Small Business Administration's Web site](#) signage section.

ISA will:

- Advance the interests of its members' customers by constantly improving the quality of manufacture, installation, and servicing of on-premise signs and graphics.
- Address and improve local and state ordinances and regulations affecting on-premise signs and graphics.
- Cooperate with other trade associations whose objectives match ours.

