



## NEWS RELEASE

*For Immediate Release*

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### **SIGN BIZ® INC. Launches New Sign Industry Training Center**

#### **Comprehensive Education Services Provided by Imaging Sign Company Chain**

Dana Point, California, *(February 2, 2007)*  
Sign Biz, Inc., founder of the largest non-franchise sign chain in the US, has expanded its portfolio of services with the expansion of their Sign Industry Training Center.



The new center is equipped with the latest in technology. This includes large Flatscreen plasma panels, top-of-the-line computers and peripherals, Large format Printers and plotters, professional audio and videography services, top of the line equipment and leading industry trainers.

With this new training center, Sign Biz provides the systems, venue and services that Sign Biz Network companies need to help them become industry specialists, managing the design, development and production processes on the way to entrepreneurial success. Helene Lohr, Manager of New Media, says of the program; "Our goal is to bring the resources under one roof and make it easy to get the industry education they'll need to excel in today's competitive market".

This training center will not only house proprietary Sign Biz Network trainings, but will also provide a West Coast Venue for top companies in the industry to conduct their own private hi-tech trainings for their employees and customers. Sign Biz Member Stores will be offered preferred pricing for any non-proprietary seminars they choose to attend.

Leading topics slated for 2007 Sign Biz Network trainings include Color Management, Digital Signage, Stealth Sign Marketing, Shop & Workflow management, Vehicle Graphics, Sign leasing programs and cash flow management. The center is designed for personalized trainings from 6-10 attendees. Marketing materials, presentation technology, and refreshments are all available. To book the Training Center for your company, please contact Helene Lohr at Sign Biz Inc.

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